

MOBILEBAY bride

Share your fairy tale story in the pages of the premiere bridal publication for the Bay area.

ABOUT THE MAGAZINE

Mobile Bay Bride is an annual publication from the publisher of Mobile Bay magazine. Vibrant color, a premium cover finish and perfect binding make this edition a keepsake that will remain on Mobile and Baldwin county coffee tables for months to come. The special bridal announcement register section is *the* place for newlyweds to see and be seen. Showcase your big day inside!

WHAT YOU GET:

FULL PAGE ANNOUNCEMENT



Includes:

- A detailed write-up (up to 400 words) about the wedding, written by the bride
- 3 - 4 color photos of the bride's choice
- Custom monogram for top of page
- 2 complimentary copies of the issue

TOTAL PACKAGE COST: \$500

TWO-PAGE SPREAD ANNOUNCEMENT



Includes:

- A detailed write-up (up to 850 words) about the wedding, written by the bride
- 6 - 7 color photos of the bride's choice
- Custom monogram for top of page
- 2 complimentary copies of the issue

TOTAL PACKAGE COST: \$900

DEADLINES:

To be featured in the **2011 issue**

(which hits stands January of 2011):

- **Your wedding must take place between November 1, 2009 and October 31, 2010.**
- **You must be registered and paid in full with photos and copy submitted by October 31, 2010.**

To be featured in the **2012 issue**

(which hits stands January of 2012):

- **Your wedding must take place between November 1, 2010 and October 31, 2011.**
- **You must be registered and paid in full with photos and copy submitted by October 31, 2011.**

IT'S AS EASY AS 1-2-3!

1) Reserve your space! (This may be done before or after your wedding.) You may complete your registration one of three ways:

- Register ONLINE with a credit card at http://www.mobilebaymag.com/bridal_form.asp
- CALL (251) 473-6269 ext.120 to register with a credit card over the phone.

- MAIL the completed registration form with your check or credit card number to: Mobile Bay Bride, Attn: Wedding Register Dept., P.O. Box 66200, Mobile, AL 36660

2) Submit your copy. The best way to submit copy is E-MAIL: weddings@pmtpublishing.com or lawren@pmtpublishing.com. If the larger quantity of photos is submitted, the word count may need to be cut to accommodate space. (Copy need not be sent in at the same time as the registration form or photos, as long as all materials are submitted by the Oct. 31 deadline.)

3) Submit your photos. Request 300 dpi digital jpeg files from your photographer. Submit via E-MAIL, or MAIL a CD to the above address. (Photos need not be sent in at the same time as the registration form or copy, as long as all photos are submitted by Oct. 31.) You may also submit a portrait as a possible cover.

**QUESTIONS?
MOBILEBAYMAG.COM
473-6269 x 120**